



Mantrose-Haeuser Co., Inc.

1175 Post Road East • Westport, Connecticut 06880 • 203.454.1800 (local) • 203.227.0558 (fax) • www.mantrose.com

CONTACT: Lee Hyde
Mantrose-Haeuser Co., Inc.
203-454-1800 X4935
Lee.Hyde@mantrose.com

FOR IMMEDIATE RELEASE

NEW TRANS FAT FREE EDIBLE COATINGS FROM MANTROSE-HAEUSER

Enhance your finished goods with heart-healthy Certicoat[®] edible coatings

WESTPORT, CT, Aug. 10, 2012 - In response to growing consumer demand for heart- healthy products Mantrose-Haeuser Co., Inc has expanded its line of trans fat free anti-stick coatings for the food, nutraceutical and pharmaceutical markets.

The new Certicoat CCA series coatings provide excellent anti-stick properties, moisture resistance, and high gloss and stability. Certicoat CCA-3 coatings are both sprayable and pumpable with excellent consistency.

Certicoat coatings are intended for use in coating starch, gelatin and pectin gums providing high gloss translucent finishes. In addition, these coatings maintain the free flowing properties of gum products and do not leave residue on the packaging.

With a strong focus on trans fats and the associated health risks, label savvy consumers are avoiding products that contain hydrogenated vegetable oil. Label friendly Certicoat[®] Polishes are free of trans fatty acids and also available in GMO-free formulations.

Mantrose-Haeuser offers a full range of coatings and other excipients for designing custom release and coating of tablets, capsules and beads under the brand names Crystalac[®] Certiseal[®], Certicoat[®] and Mantrocel. These extensive product lines facilitate sealing as well as immediate, delayed and enteric release properties of pharmaceuticals and nutraceuticals.

Mantrose-Haeuser products are developed by a team of research scientists, including PHD organic chemists, coating chemists and food scientists with over one hundred fifty years of collective experience. Our state of the art application laboratory includes custom formulation capability, automated panning equipment and environmental chambers to simulate real world conditions for our customers. Mantrose-Haeuser's edible coatings are manufactured in GMP facilities under strict quality control conditions. Extensive on-site application support and finished product testing is available to our customers.

Mantrose-Haeuser Co., Inc., is the Westport, Connecticut-based world leader in specialty film coatings for the pharmaceutical, confectionery, food, agricultural and industrial industries. Founded more than 100 years ago, Mantrose-Haeuser is owned by [RPM International, Inc.](http://www.rpm.com) of Medina, Ohio, a specialty coatings company traded on the New York Stock Exchange under the symbol RPM.